



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1388571

Schedule Dates 10/05/12-10/17/12
Advertiser Stivers Congressional District 15 (33042)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 2821 10/5-10/17/12 (478498)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Eversole,Whitney
Phone/Fax /
CPE 2821
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/04/12
Last Modified 10/04/12
Entered By Lorie Luthman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,555.00
Net Total \$20,145.00
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Oct. 2012	33	\$23,700.00
Grand Total:	33	\$23,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	5:30P- 6P (EST)	1					X			1	\$600.00	\$600.00	Columbus (WSYX)		10/4/12
2.0	Revised Line / SPOT	10/05/12-10/07/12	3	:30	6P- 6:30P (EST)						1		1				Columbus (WSYX)		10/4/12
2.1	Normal Line / SPOT	10/05/12-10/05/12	3	:30	6P- 6:30P (EST)	1					X			1	\$800.00	\$800.00	Columbus (WSYX)		10/4/12
3.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	11:01P- 11:35P (EST)	1					X			1	\$700.00	\$700.00	Columbus (WSYX)		10/4/12
4.0	Normal Line / Pre-Game	10/06/12-10/06/12	3	:30	7P- 7:56P (EST)	1						X		1	\$2,000.00	\$2,000.00	Columbus (WSYX)		10/4/12
5.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	7:30P- 7:56P (EST)	1					X			1	\$600.00	\$600.00	Columbus (WSYX)		10/4/12
6.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	11:35P- 12:05A (EST)	1					X			1	\$900.00	\$900.00	Columbus (WSYX)		10/4/12
7.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	5:30P- 6P (EST)		1	1	1	1	1			5	\$600.00	\$3,000.00	Columbus (WSYX)		10/4/12
8.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	6P- 6:30P (EST)		1	1	1	1	1			5	\$800.00	\$4,000.00	Columbus (WSYX)		10/4/12
9.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	6:58P- 7:30P (EST)		1	1	1	1	1			4	\$600.00	\$2,400.00	Columbus (WSYX)		10/4/12
9.0.1	Closed Preempt	10/08/12															Columbus (WSYX)	Pre-empt/Spot -	
10.0	Normal Line / SPOT	10/08/12-10/11/12	3	:30	11:01P- 11:35P (EST)		1	1		1				3	\$700.00	\$2,100.00	Columbus (WSYX)		10/4/12
11.0	Normal Line / SPOT	10/16/12-10/17/12	3	:30	5:30P- 6P (EST)			1	1					2	\$600.00	\$1,200.00	Columbus (WSYX)		10/4/12
12.0	Normal Line / SPOT	10/15/12-10/16/12	3	:30	6P- 6:30P (EST)		1	1						2	\$800.00	\$1,600.00	Columbus (WSYX)		10/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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13.0	Normal Line / SPOT	10/15/12-10/16/12	3	:30	7:30P- 7:56P (EST)		1	1						2	\$600.00	\$1,200.00	Columbus (WSYX)		10/4/12
14.0	Normal Line / SPOT	10/15/12-10/17/12	3	:30	11:01P- 11:35P (EST)		1		1					2	\$700.00	\$1,400.00	Columbus (WSYX)		10/4/12
15.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	5P- 5:30P (EST)	1					X			1	\$600.00	\$600.00	Columbus (WSYX)		10/4/12
16.0	M/G For 9.0.1 / SPOT	10/05/12-10/05/12	3	:30	6:58P- 7:30P (EST)	1					X			1	\$600.00	\$600.00	Columbus (WSYX)		10/4/12

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Date:

Comments: